



## FACT SHEET

<b>OFFICES:</b>	<b>Texas</b> 625 Industrial Ave Austin TX 78745 (512) 428-6202	<b>Main Office</b> 6475 Christie Ave Emeryville, CA 94608 (510) 594-4292
<b>TELEPHONE:</b>		
<b>PRESS CONTACT:</b>	SBarker@freebirds.com	
<b>WEBSITE:</b>	www.freebirds.com	
<b>MISSION STATEMENT:</b>	FREEBIRDS WORLD BURRITO exists to feed the belly and the soul. Free to be ourselves, we provide great food and engaging service in a rockin' high-energy atmosphere. We strive to create fanaticism by giving our guests multiple things to love about us. We are here to serve and encourage our guests to serve others. We do everything with passion. FREEBIRDS...It's not normal!	
<b>FOOD:</b>	FREEBIRDS serves grass fed beef, all natural poultry and all natural pork in its burritos, salads, tacos, quesadillas and nachos. All sauces, salsas, chips, dressings and desserts are prepared fresh daily. Each item is customized to the guest's preferences.	
<b>SIGNATURES:</b>	The FREEBIRD burrito - 5 oz of meat (double the other guys) Monster – roughly the size of 2 FREEBIRDS Bad *ss BBQ sauce – you probably can't print it, but yes it is Corn salsa – spicy, sweet, tangy, crunchy – it's got it all Queso – the best you've ever had Pot Brownies – addicting, but not illegal Music – it's loud, and it rocks	
<b>TIMELINE:</b>	Concept started in Santa Barbara in 1987 FREEBIRDS opens in College Station, Texas in 1991 FREEBIRDS expands from 17 to 50+ restaurants in 2010 Franchising begins 2011	
<b>HOURS OF OPERATION:</b>	Open for lunch and dinner seven days a week	
<b>PAYMENT:</b>	Accepted: Visa, Mastercard and American Express	
<b>PRICING:</b>	The average cost of a meal is between \$5-\$12 per person	
<b>INTERIOR:</b>	Avg Size: 2100 - 2500 sq ft Avg Seating Capacity: 80 interior, 40 patio	
<b>LOCATIONS:</b>	50+ restaurants throughout Texas (49 locations) and California (4 locations)	



**Awards:**

Houston Rodeo

- Golden Buckle Foodie Award

CitySearch.com

- Best Burrito in Austin
- Best Burrito in Houston
- Best Burrito in Dallas

Austin Chronicle

- Best Riff on an International Icon
- Best Lunch Hour Spot
- Best College Station Import
- Best Fast Food
- Best Bargain (Runner-up)
- Best Worth Nothing (Runner-up)

Dallas Observer

- Best Place to Eat a Monster
- Best Lunch Deal

San Antonio Current

- Best Burrito

College Station Weekly

- Best Burrito

Fort Worth Weekly

- Best Customer Service in Fort Worth

**PHILANTHROPY:**

THE FREEBIRDS WORLD WORKS mission is to give back to the community by inspiring staff and guests to get involved and create a movement of giving. Every FREEBIRDS location is partnered with two charities to help create awareness, act as a volunteer resource and become ambassadors of their designated non-profit partners.

**OWNERSHIP**

FREEBIRDS is owned and operated by San Francisco Bay Area based Tavistock Restaurants

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